

<https://rankhigheronline.com/job/virtual-local-seo-professional-new-york-ny/>

## Virtual Local SEO Professional – New York, NY

### Description

Online Local SEO Expert

Location: Remote

Job Type: Part-time (choose as applicable)

Company: Rank Higher Online

About Us:

Online Rank Boosters is a leading SEO agency, focusing in SEO strategies. Our mission is to help businesses, irrespective of size, in boosting their online presence, increasing organic traffic, and securing higher rankings in search engine results. Our dedicated team is committed to delivering outstanding results for our clients, staying ahead with the latest SEO trends and technologies.

Job Description:

Overview:

We are looking for a dynamic Online SEO Expert to be a part of our team. In this vital role, you'll be in charge of optimizing our online content and improving our search engine rankings. The ideal candidate should have a comprehensive understanding of SEO best practices, proficiency in keyword research, and experience in analytics.

Key Responsibilities:

**Keyword Research:** Conduct thorough keyword research to identify target keywords and phrases pertinent to our industry and target audience.

**On-Page Optimization:** Improve website content, including meta tags, headings, and images, for better search engine rankings.

**Off-Page Optimization:** Create and execute high-quality backlink strategies through link-building, guest posting, and outreach to boost domain authority.

**Content Strategy:** Collaborate with the content team to create SEO-friendly content that matches keyword research and best practices.

**Technical SEO:** Monitor and enhance website performance, including site speed, mobile-friendliness, and overall user experience.

**SEO Audits:** Perform regular SEO audits to spot issues and potential for improvement.

**Analytics:** Monitor and evaluate website traffic, rankings, and other SEO metrics to

### Hiring organization

Rank Higher Online

### Employment Type

Full-time

### Job Location

Remote work from: USA

### Base Salary

\$ 85,000 - \$ 130,000

### Date posted

January 9, 2024

assess the effectiveness of SEO strategies.

Stay Updated: Remain knowledgeable of industry trends and algorithm updates to guarantee the effectiveness of our SEO strategies.

Qualifications:

Proven experience as an SEO Specialist or in a similar role.

Skill in SEO tools like Google Analytics, Google Search Console, and SEO keyword research tools.

Comprehensive understanding of all aspects of on-page and off-page SEO techniques.

Knowledge of HTML, CSS, and website structure.

Superior written and verbal communication skills.

Independent and able to work effectively in a remote environment.

Bachelor's degree in Marketing, Communications, or a related field (preferred but not mandatory).

How to Apply:

If you are enthusiastic about SEO and looking to elevate your career, click the button below to apply: