

<https://rankhigheronline.com/job/local-seo-professional-houston-tx/>

Local SEO Professional – Houston, TX

Description

Job Title: Online [SEO Specialist Houston TX](#)

Location: Telecommute

Job Type: Full-time

Company: RankHigherOnline.com

About Us:

Rank Higher Online is a leading online marketing agency specializing in SEO and online visibility strategies. Our mission is to help businesses of all sizes enhance their online presence, drive organic traffic, and achieve higher rankings in search engine results. With a team of dedicated experts, we are committed to delivering impressive results for our clients by staying at the forefront of SEO trends and technologies.

Job Description:

Overview:

We are seeking a highly motivated and experienced Telecommute SEO Specialist to join our team. In this role, you will be responsible for enhancing our online content and boosting our customer's search engine rankings. The ideal candidate should have a deep understanding of SEO best practices, keyword research, and analytics.

Key Responsibilities:

Keyword Research: Conduct extensive keyword research to identify target keywords and phrases relevant to our industry and target audience.

On-Page Optimization: Optimize website content, including meta tags, headings, and images, to improve search engine rankings.

Off-Page Optimization: Build high-quality backlinks through link-building strategies, guest posting, and outreach to increase domain authority.

Content Strategy: Collaborate with the content team to create SEO-friendly content that aligns with keyword research and best practices.

Technical SEO: Monitor and improve website performance, including site speed, mobile-friendliness, and overall user experience.

SEO Audits: Conduct routine SEO audits to identify issues and opportunities for improvement.

Hiring organization

Rank Higher Online

Employment Type

Full-time

Job Location

Houston, Texas

Remote work from: USA

Base Salary

\$ 85,000 - \$ 130,000

Date posted

January 11, 2024

Analytics: Track and assess website traffic, rankings, and other SEO metrics to measure the efficacy of SEO strategies and make data-driven recommendations.

Stay Updated: Stay up-to-date with industry trends and algorithm changes to ensure our SEO strategies remain efficient.

Qualifications:

Proven experience as an SEO Specialist or similar role.

Expertise with SEO tools, including but not limited to Google Analytics, Google Search Console, and various SEO keyword research tools.

In-depth knowledge of both on-page and off-page SEO strategies.

Familiarity with HTML, CSS, and website architecture.

Outstanding written and verbal communication abilities.

Self-motivated and able to work independently in a remote environment.

Bachelor's degree in Marketing, Communications, or a related field (preferred but not mandatory).

How to Apply:

If you are passionate about SEO and ready to take your career to the next level, click the button below to apply: